Friends of Kids with Cancer
Helping kids with cancer... be kids!

Golf Tournament & Auction

St. Louis' Premier Charity Tournament
Benefitting Friends of Kids with Cancer

Dear friend,

We invite you to join us for the 29th Annual Friends of Kids with Cancer Golf Tournament & Auction on May 17, 2027, at Whitmoor Country Club.

This premier golf tournament brings together golf enthusiasts, community leaders, and business professionals for a day of networking, camaraderie, and giving. Beyond the green, our tournament serves a higher purpose: supporting local children battling the effects of pediatric cancer.
Last year, you helped raise more than $485,000 to support local kids and families battling pediatric cancer. This year, join us in making an even greater impact and help us reach $500,000 in support of these special kids.

One way to help us reach this goal is by increasing your giving amount with a higher-level sponsorship. As a major sponsor, you can expect a day of gourmet meals, free cocktails, and on-course games. But beyond that**,** you and your team will make a lasting impact on your community. We invite you to stand alongside Ally Financial, Dave Sinclair Buick-GMC, and many more as a partner in our mission of helping kids with cancer… be kids!

Friends of Kids with Cancer provides Educational, Emotional, and Recreational programming to help kids *think*, *feel*, and *smile* during the most difficult time in their lives. Your generous tax-deductible contribution will directly benefit patients, survivors, and family members right here in St. Louis. We encourage you to secure your sponsorship commitment early, as this highly anticipated event sells out earlier each year. Thank you for your consideration in sponsoring this event.

With Gratitude,

Brandy Bimslager, Executive Director
Friends of Kids with Cancer
314.275.7440 | brandy@friendsofkids.com

Rick Lommel, Ryan Lommel, Blake Irwin
Golf Tournament Co-Chairs

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Includes catered breakfast from Russo's, lunch from O'B. Clark's, cocktails, steak dinner, and gifts for all golfers.

This tournament sells out quickly!

SPONSORSHIP OPPORTUNITIES

☐ **Title Sponsor – $50,000** (1 available) **Includes: Four golf foursomes** • Name in event title • Reserved VIP dinner tables • Logo on all golfer special gifts, oversized banner, photo backdrop, golf flags, golf cart sign, & all cart visor inserts • Hole sign on each course • Centerfold spread ad in program • Special golfer gifts • Spotlight in *Friends* newsletter, website, & social media

☐ **Titanium Sponsor – $25,000** (2 available) **Includes: Two golf foursomes** • Reserved dinner table • Logo on oversized banner, photo backdrop, golf cart sign, & all cart visor inserts • Hole sign on each course • Inside front cover ad in program • Special golfer gifts • Recognition in *Friends* newsletter, website, & social media

☐ **Diamond Sponsor – $15,000 Includes: Two golf foursomes** • Reserved dinner table • Logo on corporate banner, photo backdrop, golf cart sign, & all cart visor inserts • Hole sign on each course • Back cover ad in program • Special golfer gifts • Recognition in Friends newsletter, website, & social media

☐ **Platinum Sponsor – $10,000 Includes: Two golf foursomes** • Reserved dinner table • Logo on corporate banner, photo backdrop, & golf cart sign • Full page ad in program • Hole sign on each course • Special golfer gifts • Recognition in *Friends* newsletter & website

☐ **Gold Sponsor – $7,500 Includes: One golf foursome** • Four reserved dinner seats • Logo on corporate banner, photo backdrop, & golf cart sign • Hole sign on each course • Full page ad in program • Special golfer gifts • Recognition in *Friends* newsletter & website

☐ **Silver Sponsor – $5,000 Includes: One golf foursome** • Four reserved dinner seats • Logo on corporate banner & golf cart sign • Hole sign on each course • Full page ad in program • Recognition in *Friends* newsletter & website

☐ **Bronze Sponsor – $3,500 Includes: One golf foursome** • Four dinner seats • Logo on shared banner • Hole sign on one course • Recognition in program

☐ **Hospitality Sponsor – $2,500 Includes:** Logo on dinner table & bar signs • Recognition in program & *Friends* website

☐ **Beverage/Snack Cart Sponsor – $750** (4 available) **Includes:** Logo on one beverage/snack cart • Recognition in program & *Friends* website

☐ **"Deal or No Deal" Sponsor – $500 Includes:** Sign at "Deal or No Deal" hole • Recognition in program

☐ **Hole Sponsor – $350 Includes:** Hole sign on one course • Recognition in program

☐ **Auction Donor** Donate items or certificates for the live or silent auction and receive recognition on the auction website

Company: _____ Contact Name: _____

Phone: _____ E-Mail: _____

Auction Donation: _____

Value: $ _____ ☐ Item enclosed ☐ Will be delivered ☐ To be picked up

Payment Method: ☐ Credit Card ☐ Cash ☐ Check *(checks payable to Friends of Kids with Cancer)*

Card #: _____ CVV: _____ Exp: _____

Address: _____

City: _____ State: _____ Zip: _____

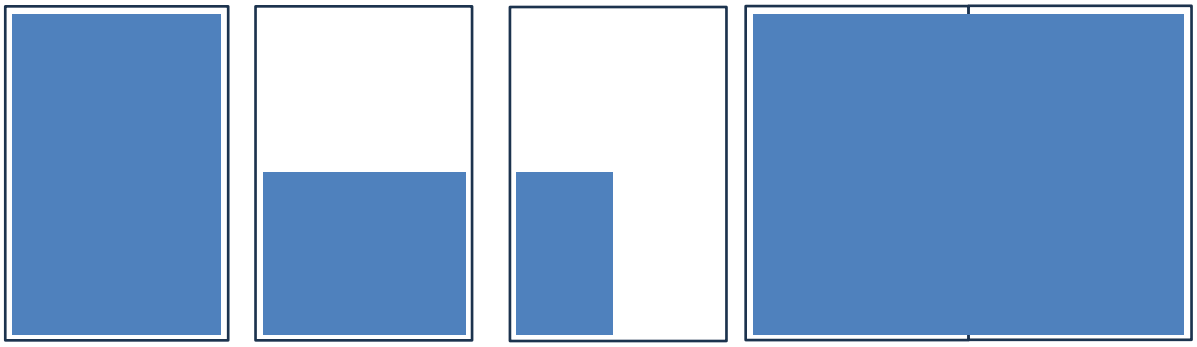
Friends of Kids with Cancer | 16 Sunnen Drive, Suite 161 | St. Louis, MO 63143 | jenny@friendsofkids.com

Friends of Kids with Cancer is a tax-deductible organization as described by the Internal Revenue Code 501 (c)(3).

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PROGRAM BOOK ADVERTISING SPECIFICATIONS



Full Page	Half Page	Quarter Page	2-Page Spread
5"w x 8"h	5"w x 3.875"h	2.375"w x 3.875"h	10.5"w x 8"h

AD SIZE:

- All ads to be designed according to our ad dimensions above

FILES:

- Accepted file types: High-resolution JPG or PNG, TIF, PSD, or EPS
- Must be 300 dpi for the best quality.

FONTS:

- Must include fonts embedded in the PDF, Word File, or PowerPoint OR fonts converted to outlines.

COLOR:

- Ads must be CMYK or Grayscale. All ads are printed in color.

PHOTOS:

- Photos must be 300 dpi for best quality, or the highest quality original scan/digital file available.

LOGOS:

- All logos must be vector files (EPS, SVG, or PDF) or very large PNG, JPG, or PSD with transparent background.

AD SUBMISSION:

- Submit your ads through e-mail, flash drive, or cloud-based file transfer like Dropbox or Google Drive.

BLEEDS:

- No bleeds on ads. All ads will be cropped to the correct ad dimensions.

Ads must be received by **April 19, 2027** to be included in the Golf Tournament & Auction program book.

For more information, contact Angela Hutchings | 314.275.7440 | angela@friendsofkids.com