



Golf Tournament & Auction

St. Louis' Premier Charity Tournament
Benefitting Friends of Kids with Cancer

Dear friend,

We invite you to join us for the 28th Annual Friends of Kids with Cancer Golf Tournament & Auction on May 18, 2026 at Whitmoor Country Club.

This premier golf tournament brings together golf enthusiasts, community leaders, and business professionals for a day of networking, camaraderie, and giving. Beyond the green, our tournament serves a higher purpose: supporting local children battling the effects of pediatric cancer. This year, we are committed to making an even greater impact, and we invite you to join us in supporting these special kids.

As a major sponsor, you can expect a day of gourmet meals, free cocktails, and on-course games. But beyond that, you and your team will make a lasting impact on our community. We invite you to stand alongside Ally Financial, Dave Sinclair Buick-GMC, and many more as a partner in our mission of helping kids with cancer... be kids!

Friends of Kids with Cancer provides Educational, Emotional, and Recreational programming to help kids *think, feel, and smile* during the most difficult time in their lives. Your generous tax-deductible contribution will directly benefit patients, survivors, and family members right here in St. Louis. Thank you for your consideration in sponsoring this event.

With Gratitude,

Brandy Bimslager, Executive Director
Friends of Kids with Cancer
314.275.7440 | brandy@friendsofkids.com

Rick Lommel, Ryan Lommel, Blake Irwin
Golf Tournament Co-Chairs

Friends of Kids with Cancer is a tax-deductible organization as described by the Internal Revenue Code 501(c)(3).



Think



Feel



Smile



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Includes catered breakfast from Russo's, lunch from O'B. Clark's, cocktails, steak dinner, and gifts for all golfers.

This tournament sells out quickly!

SPONSORSHIP OPPORTUNITIES

- ☐ **Title Sponsor – \$50,000** (1 available) Includes: Four golf foursomes • Name in event title • Reserved VIP dinner tables • Logo on all golfer special gifts, oversized banner, photo backdrop, golf flags, golf cart sign, & all cart visor inserts • Hole sign on each course • Centerfold spread ad in program • Special golfer gifts • Spotlight in *Friends* newsletter, website, & social media
- ☐ **Titanium Sponsor – \$25,000** (2 available) Includes: Two golf foursomes • Reserved dinner table • Logo on oversized banner, photo backdrop, golf cart sign, & all cart visor inserts • Hole sign on each course • Inside front cover ad in program • Special golfer gifts • Recognition in *Friends* newsletter, website, & social media
- ☐ **Diamond Sponsor – \$15,000** Includes: Two golf foursomes • Reserved dinner table • Logo on corporate banner, photo backdrop, golf cart sign, & all cart visor inserts • Hole sign on each course • Back cover ad in program • Special golfer gifts • Recognition in *Friends* newsletter, website, & social media
- ☐ **Platinum Sponsor – \$10,000** Includes: Two golf foursomes • Reserved dinner table • Logo on corporate banner, photo backdrop, & golf cart sign • Full page ad in program • Hole sign on each course • Special golfer gifts • Recognition in *Friends* newsletter & website
- ☐ **Gold Sponsor – \$7,500** Includes: One golf foursome • Four reserved dinner seats • Logo on corporate banner, photo backdrop, & golf cart sign • Hole sign on each course • Full page ad in program • Special golfer gifts • Recognition in *Friends* newsletter & website
- ☐ **Silver Sponsor – \$5,000** Includes: One golf foursome • Four reserved dinner seats • Logo on corporate banner & golf cart sign • Hole sign on each course • Full page ad in program • Recognition in *Friends* newsletter & website
- ☐ **Bronze Sponsor – \$3,500** Includes: One golf foursome • Four dinner seats • Logo on shared banner • Hole sign on one course • Recognition in program
- ☐ **Hospitality Sponsor – \$2,500** Includes: Logo on dinner table & bar signs • Recognition in program & *Friends* website
- ☐ **Beverage/Snack Cart Sponsor – \$750** (4 available) Includes: Logo on one beverage/snack cart • Recognition in program & *Friends* website
- ☐ **“Deal or No Deal” Sponsor – \$500** Includes: Sign at “Deal or No Deal” hole • Recognition in program
- ☐ **Hole Sponsor – \$350** Includes: Hole sign on one course • Recognition in program
- ☐ **Auction Donor** Donate items or certificates for the live or silent auction and receive recognition on the auction website

Company: _____ Contact Name: _____

Phone: _____ E-Mail: _____

Auction Donation: _____

Value: \$ _____ ☐ Item enclosed ☐ Will be delivered ☐ To be picked up

Payment Method: ☐ Credit Card ☐ Cash ☐ Check (checks payable to Friends of Kids with Cancer)

Card #: _____ CVV: _____ Exp: _____

Address: _____

City: _____ State: _____ Zip: _____

Friends of Kids with Cancer | 16 Sunnen Drive, Suite 161 | St. Louis, MO 63143 | jenny@friendsofkids.com

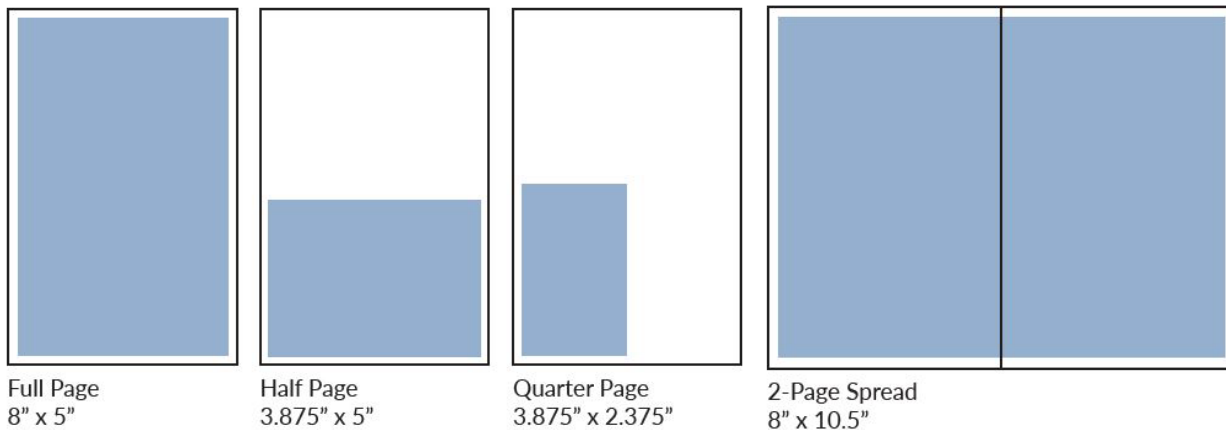
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PROGRAM BOOK ADVERTISING SPECIFICATIONS



AD SIZE:

- All ads to be designed according to our ad dimensions above

FILES:

- Accepted file types: High-resolution JPG or PNG, TIF, PSD, or EPS
- Must be 300 dpi for the best quality.

FONTS:

- Must include fonts embedded in the PDF, Word File, or PowerPoint OR fonts converted to outlines.

COLOR:

- Ads must be CMYK or Grayscale. All ads are printed in color.

PHOTOS:

- Photos must be 300 dpi for best quality, or the highest quality original scan/digital file available.

LOGOS:

- All logos must be vector files (EPS, SVG, or PDF) or very large PNG, JPG, or PSD with transparent background.

AD SUBMISSION:

- Submit your ads through e-mail, flash drive, or cloud-based file transfer like Dropbox or Google Drive.

BLEEDS:

- No bleeds on ads. All ads will be cropped to the correct ad dimensions.

Ads must be received by **April 20, 2026** to be included in the Golf Tournament & Auction program book.

For more information, contact Angela Hutchings | 314.275.7440 | angela@friendsofkids.com

You can make a *huge impact* by supporting our **Golf Tournament!**



With your help, we can provide educational, emotional, & recreational programming for children with cancer and their siblings in St. Louis to feel hopeful, joyful, and energetic during and after treatment.



16 Sunnen Drive Suite 161 • St. Louis, Missouri 63143
(314) 275-7440 • friendsofkids.org

Friends of Kids with Cancer is a registered
501(C)3 nonprofit organization.

Sponsors can look forward to...



Over **300** generous guests
exposed to your sponsorship logo, name,
& recognition before, during, and after event.



Over **15K** social media followers
exposed to posts featuring sponsor logo or name.



Over **8K** email recipients
viewing emails featuring sponsor logo or name.



Being a part of reaching
our goal of raising **\$500K**
to help St. Louis pediatric cancer patients, siblings,
and parents Think, Feel, and Smile all year.

Thanks to supporters like you, we offer the
St. Louis pediatric cancer community...



Think

Tutoring & scholarships for patients & siblings.



Feel

Art Therapy, Music Therapy, Therapeutic Horticulture, & Support
Groups, offered to patients, siblings, & parents.



Smile

Parties, gifts, & experiences like holiday parties, toy closets, baseball
& hockey games, specialized gifts, & more offered to families.