



SPONSORSHIP OPPORTUNITIES

Title Sponsor \$5,000

- **50 Participants & Shirts**
- Name or logo on the front of approx. 1,500 shirts
- Reserved lawn space with custom team sign
- Name or logo on solo race day banner
- Recognition on social media posts
- Recognition on Friends' website
- Recognition in pre-event & post-event eblasts
- Recognition in Friends' newsletter
- Opportunity to distribute branded giveaways in event swag bags

Gold Sponsor \$3,500

- **50 Participants & Shirts**
- Name or logo on the back of approx. 1,500 shirts
- Reserved lawn space with custom team sign
- Name or logo on shared race day banner
- Recognition on Friends' website
- Opportunity to distribute branded giveaways in event swag bags

Silver Sponsor \$2,500

- **30 Participants & Shirts**
- Name or logo on the back of approx. 1,500 shirts
- Reserved lawn space with custom team sign
- Name or logo on shared race day banner
- Recognition on Friends' website
- Opportunity to distribute branded giveaways in event swag bags

Bronze Sponsor \$1,500

- **10 Participants & Shirts**
- Name or logo on the back of approx. 1,500 shirts
- Reserved lawn space with custom team sign
- Name or logo on shared race day banner
- Opportunity to distribute branded giveaways in event swag bags

Mile Marker \$250

- Logo at mile 1, 2, or 3 of race route

Vendor Booth \$100

- Tented table rental for promotion or services

Please complete the following information as you would like it to appear in promotional materials.
Sponsor logos must be submitted by March 6, 2026 to be included on shirt.

Company/Team Name: _____

Contact Name: _____ Date: _____

Address: _____

Email: _____ Phone: _____

Sponsorship Option: _____ Amount: \$ _____

Credit Card Number: _____

Expiration Date: _____ Security Code: _____ Check Number: _____

Friends of Kids with Cancer is a tax-deductible organization according to the Internal Revenue Service code 501(c)(3); Tax I.D. number 43-1614563.

Please mail or email this completed form to Kim Wisdom.
16 Sunnen Dr, Suite 161 | St. Louis, MO 63143 | kim@friendsofkids.com
Visit friendsofkids.org/walk to learn more or to register for the event.

You can make a *huge impact* by supporting *Walk with a Friend!*



With your help, we can provide educational, emotional, & recreational programming for children with cancer and their siblings in St. Louis to feel hopeful, joyful, and energetic during and after treatment.



16 Sunnen Drive Suite 161 • St. Louis, Missouri 63143
(314) 275-7440 • friendsofkids.org

Friends of Kids with Cancer is a registered
501(C)3 nonprofit organization.

Thanks to supporters like you,
we offer the St. Louis pediatric
cancer community...



Think

Tutoring & scholarships for patients & siblings.



Feel

Art Therapy, Music Therapy, Therapeutic Horticulture,
Support Groups, offered to patients, siblings, & parents.



Smile

Parties, gifts, & experiences like holiday parties,
toy closets, baseball & hockey games, specialized
gifts, & more offered to families.

Sponsors can look forward to...



Over **1000** guests

viewing sponsor's logo, shout-outs,
and enjoying food and drink donations.



Over **15K** social media followers

viewing posts featuring sponsor logos or names.



Over **8K** email recipients

viewing emails featuring sponsor logos or names.



Being a part
of raising over **\$35K**

to help St. Louis patients, siblings, and parents
Think, Feel, and Smile all year.