



SPONSORSHIP OPPORTUNITIES

Title Sponsor \$5,000

- **50 Participants & Shirts**
- Name or logo on the front of approx. 1,500 shirts
- Reserved lawn space with custom team sign
- Name or logo on solo race day banner
- Recognition on social media posts
- Recognition on Friends' website
- Recognition in pre-event & post-event eblasts
- Recognition in Friends' newsletter
- Opportunity to distribute branded giveaways in event swag bags

Gold Sponsor \$3,500

- **50 Participants & Shirts**
- Name or logo on the back of approx. 1,500 shirts
- Reserved lawn space with custom team sign
- Name or logo on shared race day banner
- Recognition on Friends' website
- Opportunity to distribute branded giveaways in event swag bags

Silver Sponsor \$2,500

- **30 Participants & Shirts**
- Name or logo on the back of approx. 1,500 shirts
- Reserved lawn space with custom team sign
- Name or logo on shared race day banner
- Recognition on Friends' website
- Opportunity to distribute branded giveaways in event swag bags

Bronze Sponsor \$1,500

- **10 Participants & Shirts**
- Name or logo on the back of approx. 1,500 shirts
- Reserved lawn space with custom team sign
- Name or logo on shared race day banner
- Opportunity to distribute branded giveaways in event swag bags

Mile Marker \$250

- Logo at mile 1, 2, or 3 of race route

Vendor Booth \$100

- Tented table rental for promotion or services

**Please complete the following information as you would like it to appear in promotional materials.
Sponsor logos must be submitted by March 6, 2026 to be included on shirt.**

Company/Team Name: _____

Contact Name: _____ Date: _____

Address: _____

Email: _____ Phone: _____

Sponsorship Option: _____ Amount: \$ _____

Credit Card Number: _____

Expiration Date: _____ Security Code: _____ Check Number: _____

Friends of Kids with Cancer is a tax-deductible organization according to the Internal Revenue Service code 501(c)(3); Tax I.D. number 43-1614563.

Please mail or email this completed form to Kim Wisdom.
16 Sunnen Dr, Suite 161 | St. Louis, MO 63143 | kim@friendsofkids.com
Visit friendsofkids.org/walk to learn more or to register for the event.

You can make a *huge impact* by supporting **Walk with a Friend!**



With your help, we can provide educational, emotional, & recreational programming for children with cancer and their siblings in St. Louis to feel hopeful, joyful, and energetic during and after treatment.



16 Sunnen Drive Suite 161 • St. Louis, Missouri 63143
(314) 275-7440 • friendsofkids.org

Friends of Kids with Cancer is a registered 501(C)3 nonprofit organization.

Thanks to supporters like you, we offer the St. Louis pediatric cancer community...



Tutoring & scholarships for patients & siblings.



Art Therapy, Music Therapy, Therapeutic Horticulture, Support Groups, offered to patients, siblings, & parents.



Parties, gifts, & experiences like holiday parties, toy closets, baseball & hockey games, specialized gifts, & more offered to families.

Sponsors can look forward to...



Over 1000 guests

viewing sponsor's logo, shout-outs, and enjoying food and drink donations.



Over 15K social media followers

viewing posts featuring sponsor logos or names.



Over 8K email recipients

viewing emails featuring sponsor logos or names.



Being a part of raising over \$35K

to help St. Louis patients, siblings, and parents Think, Feel, and Smile all year.