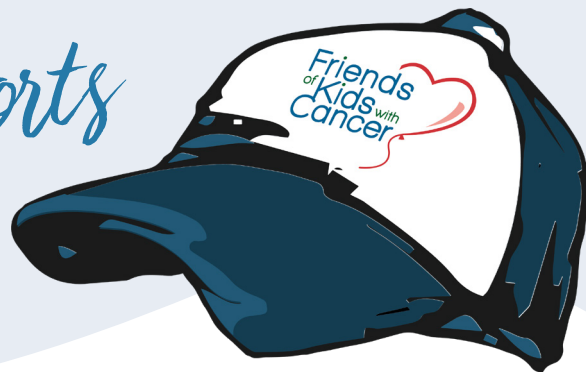


Dress Down Day supports

Friends of Kids with Cancer



Our Mission

Friends of Kids with Cancer is devoted to enriching the daily lives of children undergoing treatment for cancer and blood related diseases

Our mission is to be an advocate for these special kids and provide them and their families with Educational, Emotional, and Recreational programs and services throughout the long hours of chemotherapy, illness, and isolation.

Our Programs

With nearly 325 new patients diagnosed each year, Friends of Kids with Cancer is there to ease the day-to-day burdens that arise during the families fight against cancer. A positive mental outlook can be just as important as medicine. Our Educational (Think), Emotional (Feel), and Recreational (Smile) programs build self-esteem and give moments of joy and laughter to the entire family!



Think

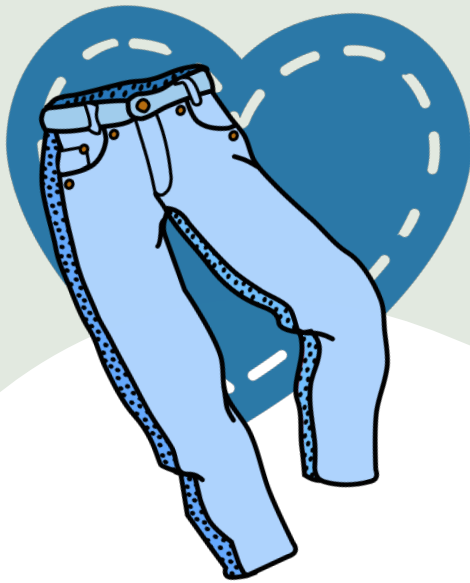


Feel



Smile

- Art, Music, and Play Therapy
- Counseling & Support Groups
- Educational Testing & Tutoring
- College Scholarships
- End of Chemo Celebrations
- Tickets to Sporting Events & Live Entertainment
- Special Assistance Gift Cards
- Relapse, Transplant, & Radiation Gifts



Friends of Kids with Cancer

Dress Down Day

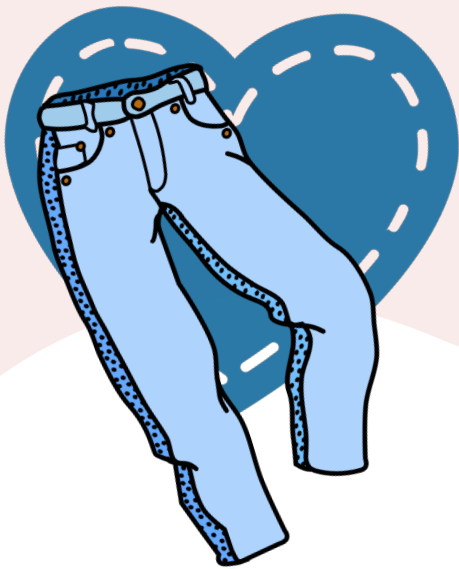
When: _____

Donate \$_____ or more
to dress down on Dress Down Day,
supporting Friends of Kids with Cancer

With your support, we can help kids with cancer...be kids!

All proceeds from this event benefit:





Hosting Your Event

1. Download the Dress Down Day toolkit
friendsofkids.com/hatsonday
2. **Pick a day** to host the event and the **donation price** of participation.
3. **Advertise** with flyers in common areas, on bulletin boards, in newsletters, website announcements, your website, and social media.
4. Collect donations and confirm participants.
5. **Host your event!** Remind donors of the event date. Encourage participants to get fun with their outfits! Don't forget to have fun with your team and take pictures! Pictures can be submitted to angela@friendsofkids.com to be shared on social media channels.
6. **Total your donations** & congratulate your team for a job well-done helping kids with cancer be kids!
7. **Submit your donation** online at friendsofkids.org or mail checks to our office. Checks should be written out to Friends of Kids with Cancer, with *Dress Down Day* in the memo.

16 Sunnen Drive, Suite 161 | St. Louis, MO 63143

