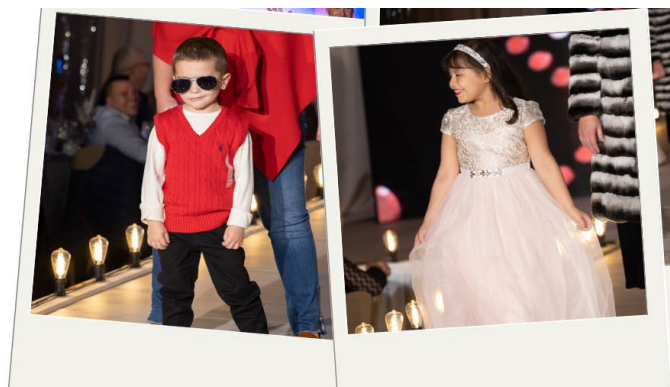




Fashion Show & Boutique



November 6, 2025 | The Ritz-Carlton | 100 Carondelet Plaza, St. Louis, MO 63105

Program Book Advertisements

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

ADVERTISEMENT OPTIONS

Choose your ad size.

- ☐ Center 2-Page Spread – only 1 available (8" x 10.5")
- ☐ Full Page (8" x 5")
- ☐ Half Page (3.875" x 5")
- ☐ Quarter Page (3.875" x 2.375")

Business Rate	Patient Family Rate <i>(no businesses)</i>
\$1,000	\$500
\$500	\$250
\$250	\$125
\$150	\$75

ADVERTISEMENT INFORMATION

See Program Book Advertising Specifications sheet for details.

- ☐ I would like the same ad as 2023 with no changes
- ☐ I need assistance creating my ad and have provided photos, logos, and message to angela@friendsofkids.com
- ☐ I will email my complete ad to angela@friendsofkids.com

PAYMENT INFORMATION

☐ I will pay by check (Payable to: *Friends of Kids with Cancer*) | Check #: _____ Total: \$ _____

☐ I will pay by credit card | Credit Card #: _____ CVC #: _____

Expiration Date: _____ Billing Zip Code: _____ Total Amount: \$ _____

Signature: _____ Date: _____

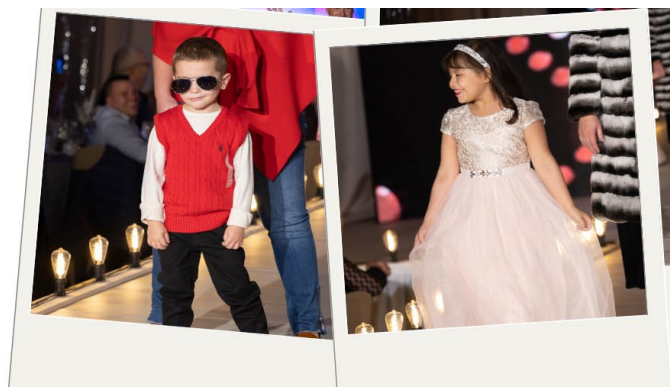
Form and Ad must be received by **Monday, October 6, 2025** to be included in the Fashion Show & Boutique Program book.

Please return form with payment information or check to:

Friends of Kids with Cancer • 16 Sunnen Drive, Suite 161 • St. Louis, MO 63143

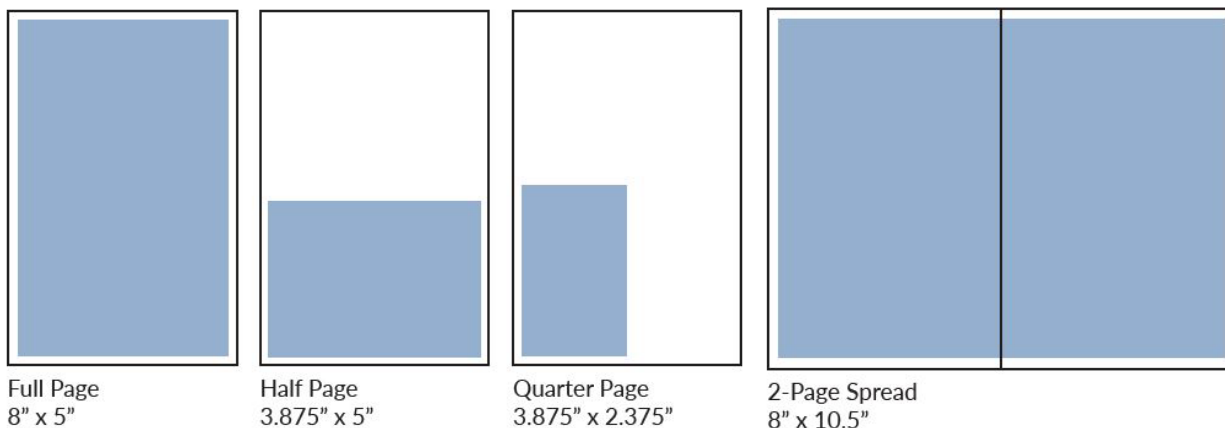
For more information, contact Angela Hutchings • Phone: 314.275.7440 • Email: angela@friendsofkids.com

Friends of Kids with Cancer is a tax-deductible organization according to the Internal Revenue Service Code 501(c)(3); Tax ID # 43-1614563



Program Book Advertising Specifications

Ad Sizes:



PLEASE NOTE THESE ARE NOT LETTER-SIZE PAGES. PLEASE USE DIMENSIONS ABOVE.

AD SIZE:

- All ads are to be designed according to our ad dimensions above.

FILES:

- Accepted file types: High-resolution JPG or PNG, TIF, PSD, or EPS
- Must be 300 dpi for the best quality.

FONTS:

- Must include fonts embedded in the PDF, Word File, or PowerPoint OR fonts converted to outlines.

COLOR:

- Ads must be CMYK or Grayscale. All ads are printed in color.

PHOTOS:

- Photos must be 300 dpi for best quality, or highest quality original scan/digital file available.

LOGOS:

- All logos must be vector files, typically EPS, SVG, or PDF OR very large PNG, JPG, or PSD with transparent background.

AD SUBMISSION:

- Submit your ads through e-mail, flash drive, or cloud-based file transfer like Dropbox or Google Drive.

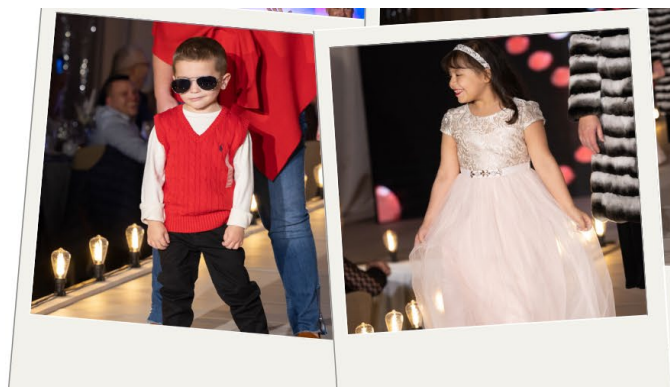
BLEEDS:

- No bleeds on ads. All ads will be cropped to the correct ad dimensions.

Ads must be received by **Monday, October 6, 2025** to be included in the Fashion Show & Boutique Program book.
We cannot guarantee ad placement after this date.

For more information, contact Angela Hutchings • Phone: 314.275.7440 • Email: angela@friendsofkids.com

Friends of Kids with Cancer Fashion Show & Boutique



Program Book Advertising Examples

Sponsors

Thank you for your incredible generosity and dedication to Friends of Kids with Cancer.

SPOTLIGHT SPONSORS
Moneta
World Wide Technology

PLATINUM SPONSORS
Kathy Manganaro
Keith & Donna Strobe

COCKTAIL SPONSOR
Kissell Law Group

GOLD SPONSORS
Gene & Lee Deutsch
Mariner Wealth Advisors
Mercy
St. Louis Children's Hospital
Trufusion

SILVER SPONSORS
Matt & Julie Biffignani

FAMILY TABLE SPONSOR
Charlie Voellinger

BRONZE SPONSORS
The Arneson Family
Molly & Rick Henry
Lockton Companies

MAJOR BAR DONORS
Grey Eagle

PHOTO BOOTHS DONATED BY
Glow Booth
Hart of the City Photo Booth

PERSONALIZED MODEL GIFTS, RESERVATIONS, MODEL HOTEL ROOMS AND OTHER MODEL FAMILY SUPPORT
Laura Deutsch, Fresh Air Heating and Cooling, International Union of Elevator Constructors, Mike & Stephanie Tallon, Kathy Schaeffer, Brian & Debbie Braunstein, Ken & Marcia Sandlin, Build-a-Bear, Seamus McDaniels, Peel Pizzas, Einstein Bagels

SPONSORS INCLUDED IN THIS BOOK ARE AS OF THE DATE OF PRINTING.

Boutique Vendors

Please visit all our excellent vendors in the pre-function room and find some of their beautiful items included in our Silent Auction.

**ABBY KEOUGH
CUSTOM CREATIONS**
abbykeough.com

COLLECTIONS BY JOYA
collectionsbyjoya.com

EYE CANDY
eyecandy1st.com

GLOW CANDLE CO.
glowcandleco.com

HOUSE OF CORKS
houseofcorks.com

JUJU B'S
shopjujubus.com

KOREN SHOPPE
korenshoppe.com

LASS & LADDIE
lassandladdiekirkwood.com

THE NORMAL BRAND
thenormalbrand.com

TESS & TOMY
tessandtomy.com

TRU CANDLE
trucandlestudio.com

TRULY K DESIGNS
trulykdesigns.etsy.com

BOUTIQUE VENDORS INCLUDED IN THIS BOOK ARE AS OF THE DATE OF PRINTING.

Kissell Law Group
proudly supports
Friends of Kids with Cancer

Pg 6

A life that touches others goes on forever...

Forever loved... Forever missed...

TRUFUSION
ST. LOUIS

YOGA, PILATES, BOOTCAMP, BARRE, CYCLE, BOXING, AND MORE! ALL UNDER ONE ROOF FOR ONE PRICE.

\$30 FOR 30 DAYS

7447 Forsyth Blvd.
Clayton, MO 63105
314.597.1177

Dear Jessica,
I carry your heart with me (I carry it in my heart)

I am never without it...
Love,
Mom

Pg 10

Pg 19