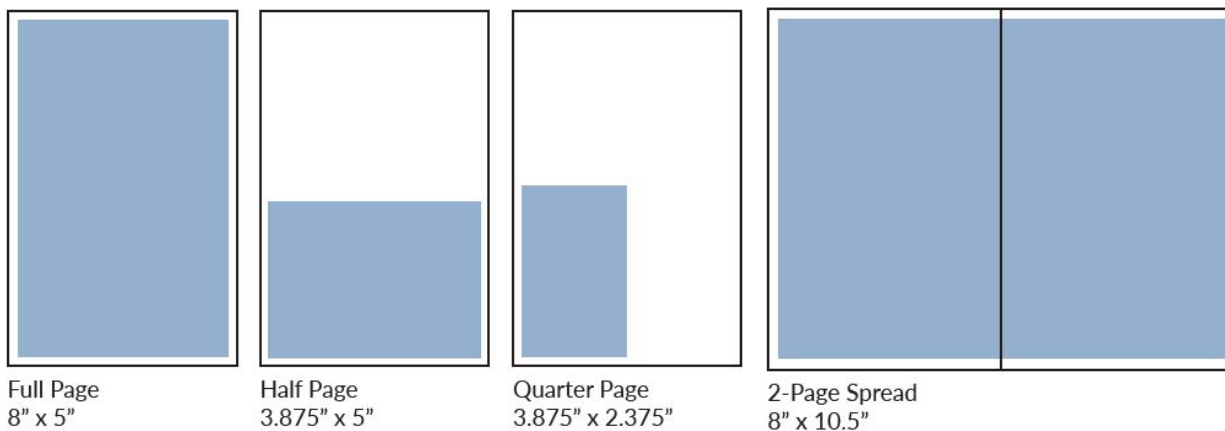


## Program Book Advertising Specifications

Ad Sizes:



**PLEASE NOTE THESE ARE NOT LETTER-SIZE PAGES. PLEASE USE DIMENSIONS ABOVE.**

### AD SIZE:

- All ads are to be designed according to our ad dimensions above.

### FILES:

- Accepted file types: High-resolution JPG or PNG, TIF, PSD, or EPS
- Must be 300 dpi for the best quality.

### FONTS:

- Must include fonts embedded in the PDF, Word File, or PowerPoint OR fonts converted to outlines.

### COLOR:

- Ads must be CMYK or Grayscale. All ads are printed in color.

### PHOTOS:

- Photos must be 300 dpi for best quality, or highest quality original scan/digital file available.

### LOGOS:

- All logos must be vector files, typically EPS, SVG, or PDF OR very large PNG, JPG, or PSD with transparent background.

### AD SUBMISSION:

- Submit your ads through email, flash drive, or cloud-based file transfer like Dropbox or Google Drive.

### BLEEDS:

- No bleeds on ads. All ads will be cropped to the correct ad dimensions.

Ads must be received by **Monday, October 6, 2025** to be included in the Fashion Show & Boutique Program book.  
We cannot guarantee ad placement after this date.

For more information, contact Angela Hutchings • Phone: 314.275.7440 • Email: [angela@friendsofkids.com](mailto:angela@friendsofkids.com)