



Fashion Show & Boutique

November 19, 2026 | The Ritz-Carlton | 100 Carondelet Plaza, St. Louis, MO 63105

SPONSORSHIP OPPORTUNITIES

RUNWAY SPONSOR \$25,000 (1 available)

- 2 Reserved runway tables (24 seats) at either show
- 24 tickets to VIP party in the Solarium
- Logo featured on photobooth backdrop
- Logo displayed on all event signs
- Name featured on screen before & after both shows
- On-stage recognition by emcee at both shows
- Centerfold spread in Program Book
- Spotlight in Friends' newsletter
- Recognition on Friends' website & social media
- Commemorative sponsor plaque

SPOTLIGHT SPONSOR \$15,000

- 1.5 Reserved runway tables (18 seats) at either show
- 18 tickets to VIP party in the Solarium
- Name featured on screen after both shows
- On-stage recognition by emcee at both shows
- Full-page ad in Program Book
- Recognition on Friends' website & social media
- Commemorative sponsor plaque

VIP SPONSOR \$12,500 (1 available)

- 1 Reserved runway table (12 seats) at either show
- 12 tickets to VIP party in the Solarium
- Logo displayed on Solarium directional signs
- Logo displayed on all event bars
- Name featured on screen after both shows
- On-stage recognition by emcee at both shows
- Full-page ad in Program Book
- Recognition on Friends' website & social media
- Commemorative sponsor plaque

DIAMOND SPONSOR \$10,000

- 1 Reserved table (12 seats) at either show
- 12 tickets to VIP party in the Solarium
- Name featured on screen after both shows
- On-stage recognition by emcee at both shows
- Full-page ad in Program Book
- Recognition on Friend's website
- Commemorative sponsor plaque

PLATINUM SPONSOR \$7,500

- 1 Reserved table (12 seats) at either show
- Name featured on screen after both shows
- On-stage recognition by emcee at both shows
- Half-page ad in Program Book
- Recognition on Friend's website
- Commemorative sponsor plaque

GOLD SPONSOR \$5,000

- 6 Reserved seats at either show
- Name featured on screen after both shows
- On-stage recognition by emcee at both shows
- Half-page ad in Program Book
- Recognition on Friends' website
- Commemorative sponsor plaque

SILVER SPONSOR \$3,500

- 4 Reserved seats at either show
- Name featured on screen after both shows
- On-stage recognition by emcee at both shows
- Quarter-page ad in Program Book
- Commemorative sponsor plaque

BRONZE SPONSOR \$2,500

- 2 Reserved seats at either show
- Name featured on screen after both shows
- Quarter-page ad in Program Book
- Logo displayed on raffle table

FASHION FOYER SPONSOR \$1,500

- 2 Reserved seats at either show
- Quarter-page ad in Program Book
- Logo displayed at boutique entrance

FRIENDSHIP SPONSOR \$500

- Quarter-page ad in Program Book
- Recognition on Friends' auction website



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SPONSORSHIP FORM

Complete the following information as you would like it to appear in the Fashion Show Program Book.
Logos and program book ads are due by September 25, 2026.

SPONSOR INFORMATION

Company Name: _____

Contact Name: _____ Date: _____

Sponsorship Level: _____ Price: \$ _____

Show to Attend: ☐ Luncheon Show ☐ Dinner Show

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

PAYMENT INFORMATION

Credit Card #: _____

CVV: _____ Exp. Date: _____ Billing Zip: _____ Check #: _____

PROGRAM AD

Please review Program Book Advertising Specifications for more details.

- ☐ I need assistance creating my ad
☐ I have emailed my ad to angela@friendsofkids.com

Please return this form with payment information by September 25 to:

Friends of Kids with Cancer
16 Sunnen Drive, Suite 161
St. Louis, MO 63143

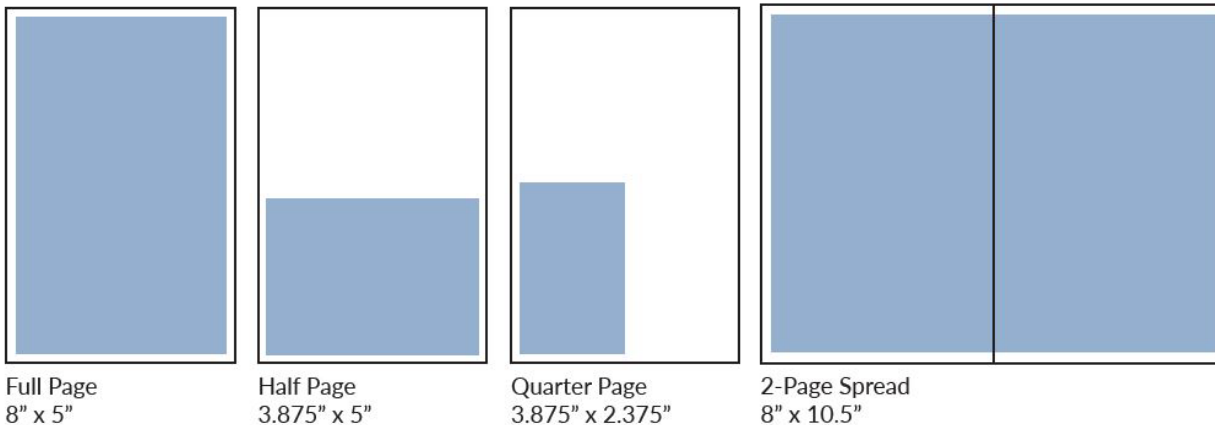
For more information on sponsorships, contact Jenny Amparan at jenny@friendsofkids.com.
For more information on program ads, contact Angela Hutchings at angela@friendsofkids.com.



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PROGRAM BOOK ADVERTISING SPECIFICATIONS



PLEASE NOTE THESE ARE NOT LETTER-SIZE PAGES. PLEASE USE THE DIMENSIONS ABOVE.

AD SIZE

All ads are to be designed according to our ad dimensions above.

FILES:

Accepted file types: High-resolution JPG or PNG, TIF, PSD, or EPS
Must be 300 dpi for the best quality.

FONTS:

Must include fonts embedded in the PDF, Word File, or PowerPoint OR fonts converted to outlines.

COLOR

Ads must be CMYK or Grayscale. All ads are printed in color.

PHOTOS

Photos must be 300 dpi for best quality, or highest quality original scan/digital file available.

LOGOS

All logos must be vector files, typically EPS, SVG, or PDF OR very large PNG, JPG, or PSD with transparent background.

AD SUBMISSION

Submit your ads through e-mail, flash drive, or cloud-based file transfer like Dropbox or Google Drive.

BLEEDS

No bleeds on ads. All ads will be cropped to the correct ad dimensions.

You can make a *huge impact* by supporting our *Fashion Show & Boutique!*



Sponsors can look forward to...



Over **1000** generous guests

exposed to your sponsorship logo, name, & recognition before, during, and after event.



Over **15K** social media followers

exposed to posts featuring sponsor logo or name.



Over **8K** email recipients

viewing emails featuring sponsor logo or name.



Being a part of raising over **\$400K**

to help St. Louis pediatric cancer patients, siblings, and parents Think, Feel, and Smile all year.

With your help, we can provide educational, emotional, & recreational programming for children with cancer and their siblings in St. Louis to feel hopeful, joyful, and energetic during and after treatment.



16 Sunnen Drive Suite 161 • St. Louis, Missouri 63143

(314) 275-7440 • friendsofkids.org

Friends of Kids with Cancer is a registered 501(C)3 nonprofit organization.

Thanks to supporters like you, we offer the St. Louis pediatric cancer community...



Tutoring & scholarships for patients & siblings.



Art Therapy, Music Therapy, Therapeutic Horticulture, & Support Groups, offered to patients, siblings, & parents.



Parties, gifts, & experiences like holiday parties, toy closets, baseball & hockey games, specialized gifts, & more offered to families.