



29th Annual FASHION show & BOUTIQUE

NOVEMBER 2, 2023

The Ritz-Carlton, St. Louis
100 Carondelet Plaza, St. Louis, MO 63105

Program Book Advertisements

Placing an ad in our Fashion Show Program Book is a great way to honor or memorialize a special child or person in your life. Customize your ad with photographs, logos, or any type of media and personalize with your heartfelt sentiment.

Contact Name: _____

Mailing address: _____ City: _____

State: _____ Zip: _____ Phone: _____

Email: _____

ADVERTISEMENT OPPORTUNITIES All ads will be displayed in the 2022 Fashion Show Program Book.

Choose your ad size.

	Business Rate	Friends & Family Rate (no business ads)
___ Premium Center 2-Page Spread—only 1 available (8" x 10.5")	\$1,000	\$500
___ 1 Full Page (8" x 5")	\$500	\$250
___ Half Page (3.875" x 5")	\$250	\$125
___ Quarter Page (3.875" x 2.375")	\$150	\$75

ADVERTISEMENT INFORMATION See Program Book Advertising Specifications sheet for details.

___ I would like the same ad as 2022 with NO changes.

___ I need assistance creating my ad and have provided photos, logos, and message to angela@friendsofkids.com

___ I have emailed my complete ad to angela@friendsofkids.com

PAYMENT INFORMATION:

I will pay by check (Payable to: Friends of Kids with Cancer) | Check #: _____ Total: \$ _____

I will pay by credit card | Credit Card #: _____ CVC# _____

Expiration Date: _____ Billing Zip Code: _____ Total Amount: \$ _____

Signature: _____

Form and Ad must be received by **Monday, October 2nd, 2023** to be included in the Fashion Show & Boutique Program book.

Please return form with payment information or check to:

Friends of Kids with Cancer • 16 Sunnen Drive, Suite 161 • St. Louis, MO 63143

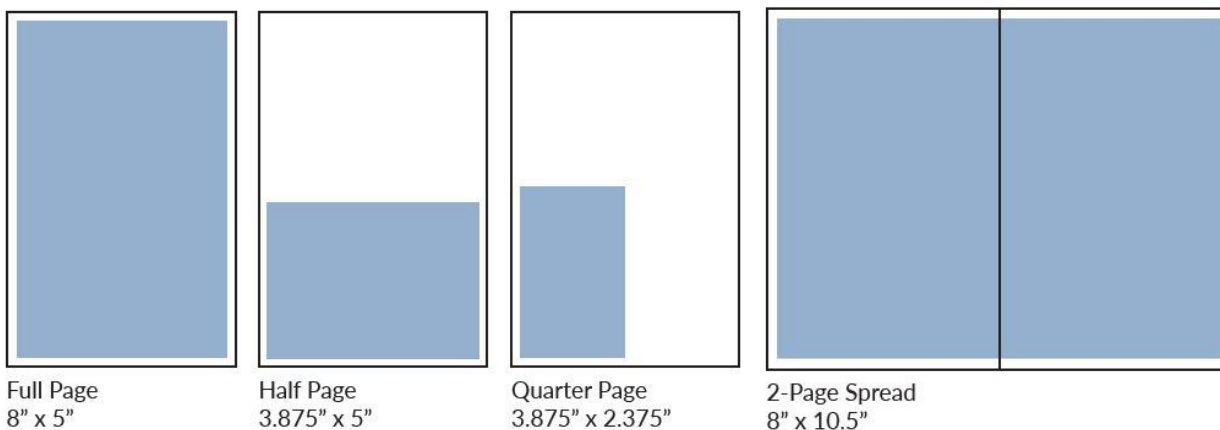
For more information, contact Angela Hutchings • Phone: 314.275.7440 • Email: angela@friendsofkids.com

Friends of Kids with Cancer is a tax-deductible organization according to the Internal Revenue Service Code 501(c)(3); Tax ID # 43-1614563.



Program Book Advertising Specifications

Ad Sizes:



AD SIZE:

- All ads to be designed according to our ad dimensions above

FILES:

- Accepted file types: High-resolution JPG or PNG, TIF, PSD, or EPS
- Must be 300 dpi for the best quality.

FONTS:

- Must include fonts embedded in the PDF, Word File, or Powerpoint OR fonts converted to outlines.

COLOR:

- Ads must be CMYK or Grayscale. All ads are printed in color.

PHOTOS:

- Photos must be 300 dpi for best quality, or highest quality original scan/digital file available.

LOGOS:

- All logos must be vector files, typically EPS, SVG, or PDF OR very large PNG, JPG, or PSD with transparent background.

AD SUBMISSION:

- Submit your ads through e-mail, flash drive, or cloud-based file transfer like DropBox or Google Drive.

BLEEDS:

- No bleeds on ads. All ads will be cropped to the correct ad dimensions.

Ads must be received by **Monday, October 2nd, 2023** to be included in the Fashion Show & Boutique Program book. We cannot guarantee ad placement after this date.

For more information, contact Angela Hutchings • Phone: 314.275.7440 • Email: angela@friendsofkids.com